

PHOTUX for Photo-Product Vendors

Offer your own version of PHOTUX to your customers!



Benefits of PHOTUX

Easy Installation

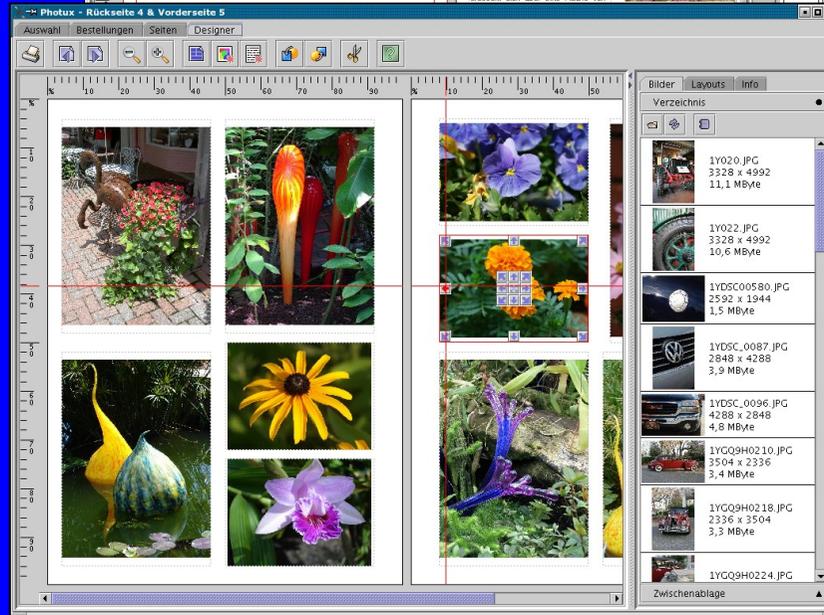
- Runnable on Windows, Mac, Linux and all Java-enabled computers
- Simple two-click setup
- Background online updates for extending features

Powerful Design-Capabilities

- Enter text and images in predefined page-layouts
- Simply browse and place images via drag & drop
- In-Page texteditor for entering text with usual textstyling-possibilities
- Easy use of papercolor or background-images
- Alter given page-layouts or design pages from the scratch
- Simply organize pages via drag & drop

Fully integrated Order-Process

- Fully integrated payment clearance supporting creditcard, prepay, ...
- Coupons for special campaigns, reducing price and/or delivery
- Invoice and/or delivery address
- Checks and transforms all images to supported printer requirements
- Simple background transmission of compressed order-data



High-End Solution to extend your Power in the Photo-Product market

- Perfect interface to your customers
- Useable on Windows, Mac, Linux and all platforms supporting Java
- Easy integration and refreshment of your product-information
- Direct link to your special online offers on your homepage
- Cost-sensitive and efficient production with unified order-data

